

ARIGI-PROJECTS IN SHAPING THE MENTALITY OF ADYG

Linguistic relatedness is not elementary, direct affiliation. This, on the contrary, the most complicated characteristic of only one nation linguistic environment that reflects the reality. In the role of possible directions, mainly a larger number of samples can be attributed to the designation of ethnic relevance, in particular, the Adyghe mentality. At the moment of crossing all kinds of social and humanitarian mechanisms at their junction, it is possible to consider a multi-faceted one object. It is the individual inherent mental system, the resulting mental organization, civilization.

At the same time, language is directly responsible for developing ethnic self-sufficiency. It must be presented as a core requirement. It serves as a mental dominant of any person in his national self-sufficiency. It directly determines the social and target settings. This definition can also be applied within a social community. Thanks to this, mental combinations can manifest themselves within a specific clear property.

In this case, special conditions arise in the multinational state structure. It is obvious that ethnic and therefore linguistic plurality that inhabit the land of the Nations is continued lasting ages of the evolutionary process. Just its obvious diversity acts as a guarantor of the survival of the individual. Can occur while the accompanying new trends, items, discipline. And the ethnotype of thinking is the most powerful evolutionary resource that came from the early centuries.

In addition, extensively traced samples, reproducing the mentality of the personal. In most cases, the individual is a member of the professional, age-related community. Therefore, it is necessary to pay attention to the process of formation of mentality. This is what the Adyghe Institute for humanitarian studies (ARIGA) takes into account in its scientific planning, more precisely, the language Department. A whole series of projects is being carried out in the direction of the formation of the Adyghe mentality today. They in their totality contribute to the organizing reproduction of specific qualities. This is evident in the semantic relation to certain aspects of the culture. We will try to make them rather superficial review further.

Pupils of several kindergartens of the Republic of Adygea started training, having just entered, was developed by manual "Sabse sidoni". The textbook is aimed at children from preparatory groups who quickly learn the Adyghe language.. In this project, our

group participated, Uncheck for Surat, Marsiat of Biganos, Gossip Tuguz, Sarah Satimova and Saihat Ataganova. The manual includes sixteen sections. It is accompanied by methodological material for parents and educators. The textbook was tested until June 10, after that, professionals made their comments. According to the available conclusions, so far the attitude to the benefit is mainly positive.

Almost completed declare specialists ARIGI our personal project "the Circassian language in 30 days". It is aimed at Russian speakers who want to learn the Adyghe language. Within the framework of such work, thirty video tutorials were shot. This cycle is called "learning Adyghe language with Fatima Ujuhu". Each training lesson has a duration of five minutes. It contains the substance required for intensive language training of the Adygs. Teaching produces on the screen an English teacher from the aul of Ponezhukay Fatima Udzhuhu. It's bright and expressive dressed in national costumes, which provided us with a designer Bela Bogatova. The specialist works on the background of national scenery, creating the appropriate national background.

We have repeatedly noted in previous studies the simplicity of the structure of this project, suggesting the ease of mastering Adyghe. This project text contains a minimum amount of grammatical material. The emphasis was on rapid mastery of colloquial speech. The information here is focused on thematic areas. So, for example, the first six lessons are rich in content in such a way: 1) the alphabet; 2) numbers and single numbers; 3) two-digit numbers; 4) personal and possessive pronouns; 5) greeting; 6) acquaintance, etc. They are aimed at providing the student with minimal information regarding the initial language skills.

The required lexical set and its phonetic accompaniment allow the seeker to remember this series and to fix the corresponding articulation in the consciousness. The project, which was launched in the spring of this year, was instantly displayed on most Adyghe sites, received clear approval from the national community and a whole range of positive forum comments.

The language division's initiative group has other projects in its plans. In particular, the initiative course sets itself another productive and in-demand task in modern society. For example, Adygei will be taught to fellow countrymen living in the West, middle East and Turkey. Today, in ARIGA, an identical identifier with a variation of multilingual models described in the previous paragraph is being developed. These

projects of a similar type are addressed to those who wish to learn Adyghe: 1) for English-speaking (English-Adyghe); 2) for Turkish-speaking (adygo-Turkish); 3) Arabic-language (Adyghe-Arabic). We will finish our presentation with a statement from one of the discussions that accompanied the news about the launch of this project " Such projects will help unite all the Adygs living in their historical homeland and abroad." It is this unifying focus is considered required today in the current occurring in the German forum and shared the Circassian world.

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